

A woman with long brown hair is sitting in a white armchair, smiling and looking down at her hands. She is wearing a white knit sweater. A white blanket with a blue and black pattern of snowflakes, stars, and Christmas trees is draped over her lap. The background features a white fireplace with a fire burning inside, a Christmas tree decorated with lights and ornaments, and several wrapped gifts on the floor.

# HOLIDAY

## GIFTING GUIDE

Micro-Mink Sherpa Plush Blanket 50" x 60" 430GSM - Full Color





# 'Tis The Season

... to MAKE YOUR MARK!

This Holiday Season, custom decoration is essential for brand visibility and product personalization. Whether you're customizing apparel, drinkware, promotional items, or corporate gifts, choosing the right imprinting method can make all the difference.

This showcases the most popular and effective decoration methods in the corporate gifting industry. Use this guide to learn about each process, its applications, and how it can elevate your brand presence.

Let's bring your vision to life with custom imprinting that leaves a lasting impression!



## Screen Printing

Applies ink through a mesh screen, making it ideal for bulk printing on apparel and flat products.



## Embroidery

Uses stitched thread for a professional, long-lasting look on hats, bags, and uniforms.



## Sublimation

Fuses dye into materials like polyester, producing vibrant, fade-resistant prints.



## Heat Transfer Printing

Applies designs with heat and pressure, great for detailed logos on small production runs.



## Pad Printing

Applies ink using a silicone pad, making it perfect for irregularly shaped items like pens, keychains, and drinkware. It's precise, versatile, and ideal for hard-to-print surfaces.



## Rotary Printing

Rotates cylindrical items like bottles and tumblers during printing for seamless, all-around coverage.



## Tone-on-Tone

Uses matching or neutral shades to create subtle, stylish branding on apparel, bags, and promotional textiles.



## Label Printing

Creates sharp product labels for branding and marketing.



## Laser Etching

Removes the outer coating of coffee tumblers, exposing metal underneath for durable, high-contrast designs that withstand frequent use.



## Metal Engraving

Applies detailed, permanent designs onto metal surfaces like plaques, nameplates, and awards.



## Wood Engraving

Carves designs into wood for rustic products like plaques, cutting boards, and custom signs.



## Glass Etching

Removes the glass surface through sandblasting or chemical treatment, producing permanent designs on drinkware and awards.



## Embossing

Raises designs on materials like paper, leather, and packaging, creating a premium, tactile finish.



## Debossing

Presses designs into surfaces like leather and notebooks for a recessed, professional appearance.



## Vinyl Cut

Cuts designs from vinyl sheets and applies them to flat surfaces like windows, signs, and vehicle decals for long-lasting, weather-resistant branding.



## Foil Printing (Hot Stamping)

Applies metallic or glossy foil using heat and pressure adding a luxury finish to notebooks, packaging, and promotional items.



THE HOLIDAYS  
ARE THE TRUE  
GIFT





MZ Wallace Nik II Duffel Bag - Magnet Rec

Travel And Leisure





Carhartt 28L Foundry Series Dual-Compartment Backpack



Jetsetter 3 Piece Packing Cube Set



Kyle rPET Duffel Bag With Drop Bottom





Bettoni® Classico RPET Backpack



Brookstone 3 Piece Toiletry Kit





Brookstone Free Form Memory Foam Neck Pillow





Mini Canvas Tote



YETI Daytrip 14L Insulated Tote Bag





Large Mason Grey Holiday DeskPlant - Norfolk Pine

For the Desk





Moleskine® Medium Notebook Gift Set



Modern Sprout® Rooted Candle



leather mouse pad





iHome Faux Succulent with USB Charging Station



Truman Dual Wireless Charger and Headphone Stand





Bamboo Desk Organizer w/Phone Holder



Illume Rechargeable Touch-Control Mini Desk Lamp





"Stick & Store Mouse Pouch "



Winter Scarves

## Festive Apparel





Glen-Plaid Scarf



Fully Custom Gloves



Jacquard Knit Beanie



His and Hers



Camden Crew Neck Sweatshirt



Women's Camden Spliced Crew Neck Sweatshirt





Black Diamond(R) Women's Access Down 2.0 Hoody



Unisex Aura Fleece-Lined Jacket





Men's New Classics® Charleston Pullover



Unisex Elevated Fleece Crewneck Sweatshirt





Women's Everest Half-Zip Pullover





Women's Ninja Vest

## Ladies' Style



Women's Vansport Trek Hoodie



## Mens' Style



Yukon Polo Q-Zip



Stanley/Stella Unisex Changer 2.0 Crewneck Sweatshirt



Portsmouth Jacket





Free Fly Men's Bamboo Northcoast Fleece Pullover Hoodie

Relaxation Style!



Gildan Heavy Blend Open Bottom Sweatpant





BOSKA® Pizza Oven Pro Pellet (LASER ETCHED HANDLE)

Now We're Cookin'!





Super Stacker Present

## Festive Food Gifts



Sugarfina Sea Salt Caramels Candy Cube® Gift Bag



The Executive Gift Box



Rabbit Cheese Knives BXD





Four-Tier Tower



Bamboo Puzzle Cheese Board Set



Cuisinart Outdoors® Bamboo 13 PC Grill Tool Set





iHome Powerplant Speaker and Charger

## Top Tech Finds





HyperGear CineMini Portable Mini Projector

For Indoors....





Anker® Soundcore Boom 2

... and Outdoors





COLEMAN Portable Waterproof Bluetooth Speaker

... and Indoor/Outdoor!





Ellipse 360 Degree Rotation Heavy Duty Phone Stand



Power Snap

## For the Phone



Rivet Portable Magnetic Phone Mount With Suction Cup Base





iHome® XT-82 True Wireless Earbuds & Charger Case



iLive™ Universal Cup Mount Mobile Phone Holder





AirTag Silicone Key Chain

Tracking!





Mink Sherpa Blanket

Warm and Cozy at Home





RINGO Pro Water Bottle with Magnetic Booster Ring - 24 Oz

## Holiday Sips...



YETI(R) Flask



Valo Ceramic Lidded Mug - 14 Oz.





VSSL Nest Pour Over Coffee Kit





MiiR® Vacuum Insulated Wine Tumbler - 10 Oz.



YETI® Rambler® 16 Oz Stackable Cup With MagSlider™ Lid



RTIC Road Trip 40oz Tumbler (Ceramic Lining)





Gnome Ornament





Wooden Snowflake Ornament

HAPPY HOLIDAYS